VoC Feedback WEB Survey Creation

Sandsiv, October 2020





WEB SURVEY INTRODUCTION

WEB Survey introduction What are we going to create today

Survey invitation text (Additionally to invitation Email text) sandsiv+ SURVEY INVITATION TEXT You are receiving this survey invitation because you recently get in touch with our company. Terminate button next The SandSIV Support Center is a service of SandSIV Group. Visit us on: ລ in f ⊻



Customer Effort Score

sandsiv+

CUSTOMER EFFORT SCORE

The organization made it easy for me to handle my issue/request/problem?



Terminate button

next

The SandSIV Support Center is a service of SandSIV Group. Visit us on:





WEB Survey introduction What are we going to create today



Thank you page



Terminate button



https://training.sandsiv.com/



WEB SURVEY CREATION

WEB Survey creation "Personalized" Invitation Email

✓ Today

SandSIV Training Survey SandSIV Training wants to know your opinion Dear Volkan, many thanks for taking the time to answer to the following survey.

08:10



_	Questions	Su	vey Settings	Сог	mmon Settings	Language Settings	Statistics	Quarantines	Customers			
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		5	{img_e	mail_	track}	,						
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	<u> </u>											

Google it: Word HTML converter

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WEB Survey creation Question's type overview & conditional flow

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Q	uestio	ns Survey Settings Common Settings Language Settings St	tatistics	Quarantines Cu	stomers
Cu	stom	er Training-WEB{ 🖉 💽 Active 🗌 🧹 WEB (ID:410)	SMS (ID:412)	IVR	DIGI (ID:411)
G	Que stic	ns		Reorder	
lion		SURVEY INVITATION TEXT You are receiving this survey invitation	itation beca	use you recentl	FINISH S
funct	\ominus -	Volkan-Training-WEB-Introduction INTRODUCTION Dear customer thanks again for taking your	time to ans	wer to the follo	DELIMIT
order		WEB-Traning-CSAT CUSTOMER SATISFACTION How would you rate your	r overall exp	perience with Sa.	CONFIG
Re		WEB-Training-CES CUSTOMER EFFORT SCORE The organization made it easy	y for me to h	nandle my issue.	CONFIG
		WEB-Training-NPS NET PROMOTER SCORE On a scale of 0-10 how likely would	ld it be for y	ou to recomme	SCALAE
		WEB-Training-NPS-Bad OPEN QUESTION BY BAD EXPERIENCE We are really sorr	y for your b	ad experience	OPEN
		WEB-Training-NPS-Good OPEN QUESTION BY GOOD EXPERIENCE We are delighte	ed to hear th	at. But since we.	OPEN



Survey WEB Channel
Please go on:
https://training.sandsiv.com/
List the possible question's type
1
2
3
4
5
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WEB Survey creation Survey invitation text

estions	A Reorder	🗠 Graph	raph		+ Add question				
Survey invitation text SURVEY INVITATION TEXT You are receiving this survey invitat	ion because you recentl	FINISH SURVEY	ø	٥	+	Î			
Untroduction	e to answer to the follo	DELIMITER	Ø	٥	+	Î			
WEB-Traning-CSAT CUSTOMER SATISFACTION How would you rate your or	verall experience with S	CONFIGURABLE	Ø	٥	+	Î			
WEB-Training-CES CUSTOMER EFFORT SCORE The organization made it easy fo	r me to handle my issue	CONFIGURABLE	Ø	٥	+	Î			
WEB-Training-NPS NET PROMOTER SCORE On a scale of 0-10 how likely would it	be for you to recomme	SCALABLE	ů	٥	+	Î			
WEB-Training-NPS-Bad OPEN QUESTION BY BAD EXPERIENCE We are really sorry for	or your bad experience	OPEN	đ	٥	+	Î			
WEB-Training-NPS-Good OPEN QUESTION BY GOOD EXPERIENCE We are delighted to	o hear that. But since w	OPEN	Ű	٥	+	Î			

Questions	Survey Settings	Common Settings	Language Settings	Statistics	Quarantines	Customer	rs			
Customer T	Fraining-WEB&	DIGI Survey (\ 🤌	•		Question ID:	2118 Char	nnel: WEB	✓ EN	· ~	Send invite
General										
	Title *	Survey invitation tex	t							
	Type *	Finish Survey					\sim			
	External id	Survey invitation tex	t							
Question te	ext									
	Text	SURVEY INVITATIO You are receiving thi company.	N TEXT s survey invitation beca	use you recen	tly get in touch w	vith our	EN			
	Error text	Enter error text					EN			
								× Cancel	✓ Apply	✓ Sav

WEB Survey creation Introduction

uestions	Reorder	🗠 Graph		+ 4	Add q	uest	tior
Survey invitation text SURVEY INVITATION TEXT You are receiving this survey invitation	because you recentl	FINISH SURVEY	Ø	٥	+	Î	
Volkan-Training-WEB-Introduction INTRODUCTION Dear customer thanks again for taking your time t	to answer to the follo	DELIMITER	Ű	٥	+	Î	1
WEB-Traning-CSAT CUSTOMER SATISFACTION How would you rate your over	all experience with S	CONFIGURABLE	Ű	٥	+	Î	
WEB-Training-CES CUSTOMER EFFORT SCORE The organization made it easy for m	ne to handle my issue	CONFIGURABLE	đ	٥	+	Î	
WEB-Training-NPS NET PROMOTER SCORE On a scale of 0-10 how likely would it be	e for you to recomme	SCALABLE	đ	٥	+	Î	
WEB-Training-NPS-Bad OPEN QUESTION BY BAD EXPERIENCE We are really sorry for y	our bad experience	OPEN	Ø	٥	+	Î	
WEB-Training-NPS-Good OPEN QUESTION BY GOOD EXPERIENCE We are delighted to h	ear that. But since w	OPEN	۵	٥	+	Î	

Questions	Survey Settings	Common Settings	Language Settings	Statistics	Quarantines	Customers	;			
ustomer T	Fraining-WEB8	DIGI Survey (\ 🥖			Question ID:	2108 Chan	nel: WEB	✓ EN	~	Send invite
General										
	Title *	Volkan-Training-WE	3-Introduction							
	Type *	Delimiter					\sim			
	External id	Volkan-Training-WE	3-Introduction							
Question te	ext									
	Text	INTRODUCTION Dear customer thank	s again for taking your	time to answe	r to the following	questions.	EN			
	Error text	Enter error text					EN			

Delimiter

..... questions on

the

How to create a group question?

Please go on:

https://support.sandsiv.com/hc/en-us

WEB Survey creation Customer Satisfaction Score (CSAT)

Questions	A Reorder	🗠 Graph	+ Add question					
Survey invitation text SURVEY INVITATION TEXT You are receiving this survey in	nvitation because you recentl	FINISH SURVEY	0 ¢ + 1 ⊟					
Volkan-Training-WEB-Introduction INTRODUCTION Dear customer thanks again for taking yo	ur time to answer to the follo	DELIMITER	● 🗘 + 👕 🖂					
WEB-Traning-CSAT CUSTOMER SATISFACTION How would you rate yo	our overall experience with S	CONFIGURABLE	@ ⇔ + ≆ ≔					
WEB-Training-CES CUSTOMER EFFORT SCORE The organization made it ea	asy for me to handle my issue	CONFIGURABLE	● ◇ + ■ ≔					
WEB-Iraining-NPS NET PROMOTER SCORE On a scale of 0-10 how likely we	ould it be for you to recomme	SCALABLE	@ ¢ + ≆ ≔					
WEB-Itaining-MPS-bad OPEN QUESTION BY BAD EXPERIENCE We are really so WEB_Training-NPS-Good	orry for your bad experience	OPEN	● ◆ + ■ =					
OPEN QUESTION BY GOOD EXPERIENCE We are deligh	nted to hear that. But since w	OPEN	@ \$ + ₩ ⊞					
Questions Survey Settings Com	mon Settings Lan	guage Settings	Statistics	Quarantines	Customers			
Customer Training-WEB&DIGI	Survey (\ 🥒			Question ID:	2109 Channel	WEB	✓ EN / ∽	🖪 Send invite
Warning! Please be aware, some us	ers already answere	ed this question.	Your changes ma	ay confuse resu	Its of the survey!	ļ		
General								
Title * WEB-	Traning-CSAT							
Type * Config	jurable					\sim		
External id WEB-	Traning-CSAT-Ext.lo	t						
	0							
Question text								
Text CUST How v	VOMER SATISFACT	ION overall experien	ce with SandSIV?	,				
						EN		
Error text Please	e give us a score	please ;)						
						EN		

1	Very unsatisfied	EN	Open
2	Uncatisfied	EN	
2	onsatistied	LN	Open
3	Neutral	EN	Open
4	Satisfied	EN	0.000
+	Sausieu	LN	Open
5	Very satisfied	EN	Open
List		· ~	
ed 🗸			
			X Cancel Apply
	1 2 3 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	1 Very unsatisfied 2 Unsatisfied 3 Neutral 4 Satisfied 5 Very satisfied 5 Very satisfied	1 Very unsatisfied EN 2 Unsatisfied EN 3 Neutral EN 4 Satisfied EN 5 Very satisfied EN



WEB Survey creation Customer Effort Score (CES)

Questions	Reorder	🗠 Graph	+ Add question					
Survey invitation text SURVEY INVITATION TEXT You are received	ng this survey invitation because you recentl	FINISH SURVEY	@ ◊ + ≆ ≔					
Volkan-Training-WEB-Introduction INTRODUCTION Dear customer thanks aga	in for taking your time to answer to the follo	DELIMITER	@ \$ + ∎ ≔					
WEB-Traning-CSAT CUSTOMER SATISFACTION How we	ould you rate your overall experience with S	CONFIGURABLE	@ ♀ + ≆ ≔					
WEB-Training-CES CUSTOMER EFFORT SCORE The organiza	ation made it easy for me to handle my issue	CONFIGURABLE	@ ♀ + ≘ ⊟					
WEB-Training-NPS NET PROMOTER SCORE On a scale of 0-1	10 how likely would it be for you to recomme	SCALABLE	@ ♀ + ≘ ≔					
WEB-Training-NPS-Bad OPEN QUESTION BY BAD EXPERIENCE V	We are really sorry for your bad experience	OPEN	@ ♦ + ≅ ⊞					
WEB-Training-NPS-Good OPEN QUESTION BY GOOD EXPERIENCE	E We are delighted to hear that. But since w	OPEN	0 0 + 1 ⊞					
Questions Survey Settings	Common Settings Lang	juage Settings	Statistics	Quarantines	Customers			
Customer Training-WEB8	DIGI Survey (\ 🖋			Question ID:	2113 Channel	WEB	✓ EN / ~	Send invite
Warning! Please be aware, s	some users already answere	d this question.	Your changes m	ay confuse resul	ts of the survey	ļ		
General								
Title *	WEB-Training-CES							
inte								
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						_		
External id	WEB-Training-CES-Ext.Id							
Question text								
		005						
Text	The organization made it e	ore asy for me to h	andle my issue/re	equest/problem?				
	5	2	· · · ·			FN		
Error text	This is important to us							
						EN		

Answers				
≡	1	Very Difficult	EN	Open
≡	2	Difficult	EN	Open
≡	3	Normal	EN	Open
≡	4	Easy	EN	Open
≡	5	Very Easy	EN	Open
+ Add answer				
Configurable values				
Is Multich	oice			
Render	ired			
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✓ Save

WEB Survey creation Net Promoter Score (NPS)

Questions	A Reorder	🗠 Graph	+ Add question				
Survey invitation text SURVEY INVITATION TEXT You are receiving this surv	vey invitation because you recentl	FINISH SURVEY	ê ¢ + ¥ ∺				
- Volkan-Training-WEB-Introduction INTRODUCTION Dear customer thanks again for takin	g your time to answer to the follo	DELIMITER	Ø ¢ + ¥ ≅				
WEB-Traning-CSAT CUSTOMER SATISFACTION How would you ra	te your overall experience with S	CONFIGURABLE	ê ¢ + ¥ ≔				
WEB-Training-CES CUSTOMER EFFORT SCORE The organization made	it easy for me to handle my issue	CONFIGURABLE	ê ¢ + ≆ ≔				
WEB-Training-NPS NET PROMOTER SCORE On a scale of 0-10 how like	ly would it be for you to recomme	SCALABLE	@ ¢ + ¥ 🗄				
WEB-Training-NPS-Bad OPEN QUESTION BY BAD EXPERIENCE We are real	lly sorry for your bad experience	OPEN	@ 0 + ≅ ≔				
WEB-Training-NPS-Good OPEN QUESTION BY GOOD EXPERIENCE We are d	elighted to hear that. But since w	OPEN	Ø¢+≆≡				
Questions Survey Settings Co	mmon Settings Lang	juage Settings	Statistics	Quarantines C	customers		
Customer Training-WEB&DIG	Survey () 🧳			Question ID: 21	10 Channel: WE	B FN V	Send invite
	n Survey († 🌌			Question ID. 21	IU Channel. WE		
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warning! Please be aware, some	users already answered	a this question.	. Your changes m	lay confuse results o	of the survey!		
General							
Ocherar							
Title * WE	B-Training-NPS						
	5						
Type * Sca	lable				\sim		
External id WE	B-Training-NPS-Ext.Id						
Question text							
						_	
Text NE	T PROMOTER SCORE	E					
On	a scale of 0-10 how like	ely would it be t	for you to recomm	nend SandSIV to a f	riend or		
(0: 1	very unlikely - 10: very l	likely)			EN		
Error text The	NPS is very important	for our bonus	:)				
					EN		

Configurable values		
Highest value *	10	
Lowest value *	0	
Number of values *	11	
Lowest value name	0 EN	i
Highest value name	10 EN	
Render Type	Line	-
Required		
		× Cancel



WEB Survey creation Open question for "Bad or Good" experience (incl. answer re-use & conditional flow)

Question	IS	Reorder	🗠 Graph		+ 4	dd q	uesti	on
	Survey invitation text SURVEY INVITATION TEXT You are receiving this survey invitation b	đ	٥	+	Î	:=		
Θ-[Volkan-Training-WEB-Introduction INTRODUCTION Dear customer thanks again for taking your time to	answer to the follo	DELIMITER	Ø	¢	+	Î	≣
	WEB-Traning-CSAT CUSTOMER SATISFACTION How would you rate your overall	experience with S	CONFIGURABLE	Ľ	٥	+	Î	∷≡
	WEB-Training-CES CUSTOMER EFFORT SCORE The organization made it easy for me	to handle my issue	CONFIGURABLE	۵	٥	+	Î	≔
	WEB-Training-NPS NET PROMOTER SCORE On a scale of 0-10 how likely would it be f	or you to recomme	SCALABLE	۵	٥	+	Î	≔
	WEB-Training-NPS-Bad OPEN QUESTION BY BAD EXPERIENCE We are really sorry for yo	ur bad experience	OPEN	đ	٥	+	Î	:=
	WEB-Training-NPS-Good OPEN QUESTION BY GOOD EXPERIENCE We are delighted to her	ar that. But since w	OPEN	Ű	٥	+	Î	≔

Questions	Survey Setting	s Common Settings Language Settings Statistics Quarantines Customer	S			
Customer T	raining-WEB	&DIGI Survey () 🖉 Question ID: 2114 Channel	el: WEB	✓ EN	- ~	🖪 Send invite
Warning! F	Please be aware,	some users already answered this question. Your changes may confuse results of the sur	vey!			
General						
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	Type *	Open	~			
	External id	WEE-Training-BadNPS-Ext.Id				
Ouestien to						
Question le	xı					
	Text	OPEN QUESTION BY BAD EXPERIENCE You scored us with {{question2110_answer}}, we are really sorry to hear that. Please tell us what we can improve next time to meet your expectations.	EN			
	Error text	This is important for us!	EN			

Skip this question			~
oin conditions with			
Or 🗸 🗸			+ Add condition
Question	Condition	Value	
WEB-Training-NPS	>=	 ✓ 9 	\sim \times

WEB Survey creation Thank you page & Termination message



Unfortunately you decided to end the survey. Maybe next time.

The SandSIV Support Center is a service of SandSIV Group. Visit us on:

Questions	Survey Settings Common Setting	s Language Settings	Statistics Q	uarantines C	Customers			
Custome	er Training-WEB /	✓ WEB (ID:410)	SMS (ID:412)	IVR	DIGI (ID:411)	✓ EN	- ~	🔺 Se
1/5 Invi 2/5 Rer 3/5 Lan	itation email ∽ minder email ∽ nding page ∽							
Survey i	is expired							
	this survey is expired							
Survey	completed (Thank you page)							
	Dear customer thank you so much fo	r your answers!						
Survey	terminated (by button or flow condition	on)						
~	Unfortunately you decided to end the Maybe next time.	survey.						
Clicked	the survey link of a completed/termin	nated survey						
	Clicked the survey link of a complete	d/terminated survey						
Clicked	unsubscribe Link							
	Clicked unsubscribe Link							



WEB Survey creation Smart phone look & feel



Survey invitation text



🖻 👫 แl 87% 🗎 10:17 🟠 🔒 aining-survey.sandsiv.com 🔿 👂 🔇 back 🛛 🗶 next ゝ **Training Survey** NET PROMOTER SCORE On a scale of 0-10 how likely would it be for you to recommend SandSIV to a friend or colleague? 0 1 2 3 04 85 6 < >

Back Forward Home Bookmarks Tabs

NPS

Introduction text	CES	Questions Survey Settings Common Settings Language Settings Statistics Quarantines Customers
	🖬 🕿 📕 🕺 🛱 all 87% 🗎 10:17	Customer Training-WEB 🖉 • Active V VEB (ID:410) SMS (ID:412) IVR DIGI (ID:411)
☆ 🔓 aining-survey.sandsiv.com () 👂	☆ 🖻 aining-survey.sandsiv.com () 👂	1/3 Invitation email ∼
× next >	C back X next >	3/3 Templates options
Training Survey	Training Survey	Web Template
INTRODUCTION Dear customer thanks again for taking your time to answer to the following questions	CUSTOMER EFFORT SCORE The organization made it easy for me to handle my	SandSIV text alignment
CUSTOMER SATISFACTION How would you rate your overall experience with SandSIV?	Normal	Yes Mobile Template - Color scheme
Very unsatisfied		✓ blue
Unsatisfied		Mobile Template - Buttons on top
Nautral	PREV. NEXT DONE	Show back button
Neutrai	 Difficult 	Yes
• Satisfied	 Normal 	Show terminate button
Very satisfied	 Fasy 	
く 〉 企 叩 団 Back Forward Home Bookmarks Tabs	 Very Easy 	Ca
Open question with flow	Thank you nage	Questions Survey Settings Common Settings Language Settings Statistics Quarantines Customers
(NPS < 9)	mank you page	Customer Training-WEB / Active / VEB (ID:410) SMS (ID:412) IVR DIGI (ID:411) VR / CIGI (ID:411)
🖬 🗖 📕 🙆 🎋 "III 87% 🗎 10:18	🖻 🗃 📕	1/5 Invitation email ~
☆ 🖻 aining-survey.sandsiv.com () 👂	☆ 🔒 aining-survey.sandsiv.com () 👂	3/5 Landing page ~
C back X next >	Training Survey	4/5 Survey template ∽
Training Survey	Dear customer many thanks you for your answers!	Label Next Button
OPEN QUESTION BY BAD EXPERIENCE We are really sorry for your bad experience with	Your SandSIV Team	next
us. Please tell us what we can improve next time to meet your expectations.		Title : Training Survey :
Please improve your offer for old customer		Generic error message
		An error occurred
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Cancel ✓ Save
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Cancel Save

WEB Survey creation Send, test, check & follow survey's activities

1. Add your name in the whitelist

Questions Survey Settings Common Settings Language Settings Statistics Quarantines Customers Outstances Training MED 2 DIOL Outstand A Contraction A	Send invitation	
1/4 Alert email ∽ 2/4 Whitelist ∽	Channel	WEB
Addresses whitelisted + Add	Language	EN
Added values dwe@sandsiv.com × jhe@sandsiv.com × eku@sandsiv.com × sluzhman@ukr.net × sluzhman@gmail.com × andrey.sluzhenko@sandsiv.com × rostislav.pas@sandsiv.com × artem.ivanov@sandsiv.com × kirill.buharov@sandsiv.com × volkan.uzakgoeren@sandsiv.com × volkan.uzakgoeren@gmail.com ×	Address	volkan.uzakgoer
Email Address for Bounce Emails bounce@sandsiv.com		
3/4 Common options \sim	1 Follow quat	
4/4 VoC ACT ~	4. FOIIOW CUSIC	omers survey
Cancel Save	Questions Survey Settings Common Settin Customer Training-WEBi & Active	ngs Language Settings Statistics
	Statistics Results	

2. Go to "Customers" and select "Send Invitation"

Questions S	urvey Settings Co	ommon Settings Lang	uage Settings	Statistics	Quarantines	Customers	
Customer Tra	aining-WEBł 🖋	• Active V	✓ WEB (ID:410)	SMS (ID:412)	IVR	DIGI (ID:411)	Send invite
Statistics Res	sults						
Select State:	All					Allowed	d search format: text or *text or text*

3. Insert Email address and "Send invitation"

4. Follow custome	ers survey	activitie	S	
Questions Survey Settings Common Settings Lang	guage Settings Statistics	Quarantines Custome	ers	
Customer Training-WEB	✓ WEB (ID:410) SMS (ID:41	12) IVR D	IGI (ID:411)	✓ Send invite
Statistics Results				
Select State: All			Allowed search for	rmat: text or *text or text*
	Select items to	o remove		
☐ Id ♦ Address	State 🕈	Created \$	Start date 🕈	End date \$
25771 volkan.uzakgoeren@sandsiv.c	invited	04-07-2020 04:00		⊠ 🔋
Questions Survey Settings Common Settings Lang	guage Settings Statistics	Quarantines Custom	èrs	
Customer Training-WEB ?	✓ WEB (ID:410) SMS (ID:41	12) IVR D	IGI (ID:411)	A Send invite
Statistics Results				
Select State: All			Allowed search for	rmat: text or *text or text*
	Select items t	o remove		
☐ Id ♦ Address	State 🗘	Created \$	Start date 🗢	End date \$
25771 volkan.uzakgoeren@sandsiv.c	started	04-07-2020 04:00	04-07-2020 04:02	⊠ 1
Questions Survey Settings Common Settings Lan	guage Settings Statistics	Quarantines Custom	ers	
Customer Training-WEB	✓ WEB (ID:410) SMS (ID:4	12) IVR D	IGI (ID:411)	Send invite
Statistics Results				
Select State: All			Allowed search fo	rmat: text or *text or text*
	Select items t	to remove		
□ Id \$ Address	State 🕏	Created \$	Start date 🗢	End date 🕏
25771 volkan.uzakgoeren@sandsiv.c	completed	04-07-2020 04:00	04-07-2020 04:02	04-07-2020 04:05 🛛 🗧 📋

		×
en@sandsiv.co	om	
× Cancel	✓ Send invitati	on

5. Or check your survey's overall "Statistic"

Questions Survey Settings Common Settings La	nguage Settings Stati	stics Quarantine:	s Customers		
Customer Training-WEB	✓ WEB (ID:410) SM	S (ID:412) IVR	DIGI (ID:411)		Send invite
Filters	Statistic results				
Filtered by					
Creation Date ~	1	0	100%	0	1
Date range	Imported	Invited	Opened 🚯	Started	Completed
Today 🗸 🗸					
Start date End date	0	0	0	100%	100%
04-07-2020 04-07-2020	Terminated	Partial	Expired	Response rate	Response rate with partial
Apply					
Info Section ~					

WEB Survey creation Invite a list of person with "import file" (https://support.sandsiv.com/hc/en-us/articles/201177852-Import-Add-Import-History)

1. Create your import file (event log)

SURVEY_ID	CUSTOMER_ID	ADDRESS	LANGUAGE
410	VU	volkan.uzakgoeren@sandsiv.com	EN
410	FP	francois.protopapa@sandsiv.com	EN
410	FC	federico.cesconi@sandsiv.com	EN
410	AK	assia.kassabova@sandsiv.com	EN

- 2. Save it as "CSV" file (UTF-8 Format)
- 3. Open the created list with Notepad and check the delimiter type



4. Go to "VOC Feedback-Import" and select "+ Add Import"

≣	Import Histor	ry							+ Add	Import
							Search			
	mport ID 🖨	Created \$	Survey ID 🖨	Survey Name 🖨	Channel \$	State 🖨	Original File	Completed \$	Info Log File	Error Log File
	541	27-05-2020 07:09	536	Test support sandsiv 2	DIGI	completed	8	27-05-2020 07:09	۵	8

5. Complete the needed fields and select "Save Import"						
Import questionnaires for the	survey	×				
Info Choose a file to import (txt or	csv). Please consider export or backup your data first					
Survey	307-Customer Training-WEB Survey (Volkan)	x ~				
Channel *	WEB	~				
Upload file *	Upload file *					
	L					
Advanced import settings						
Delimiter *	; (semicolon delimiter)	~				
Customer Id column *	CUSTOMER_ID					
Address column *	ADDRESS					
Language column *	LANGUAGE					
Survey column						
Channel column						
Add Questionnaire Hash	\bigcirc					
	× Cancel	✓ Save Import				

6. Check the completeness your import file upload

i≣ Import Histo	ry		
Import ID 🗢	Created \$	Survey ID 🗢	Survey N
491	04-07-2020 05:19	410	Customer Tr

					+ Add	i Import
			Search			
Name 🕈	Channel 🕈	State 🗢	Original File	Completed \$	Info Log File	Error Log File
raining-W	WEB	completed	4	04-07-2020 05:19	۵	۵

7. Follow customers survey activities

Questi	ions Su	rvey Settings Common Se	ettings Language Setting	s Statistics	Quarantines C	ustomers	
Custo	mer Trai	ining-WEBi 🖋 🔹 Act	tive 🔰 🗸 🗸 WEB (IC	0:410) S 1 IS (ID:412)	IVR	DIGI (ID:411)	
Statis	stics Resu	ults					
Seleo	ct State:	All				Allowed	search format: text or *text
				Select items to	remove		
	ld \$	Address	State 🕈		Created \$	Start date	♦ End date ♦
	25771	assia.kassabova@sa	ndsiv.com invited		04-07-2020 0	5:19	
	25770	federico.cesconi@sar	ndsiv.com started		04-07-2020 0	5:19 04-07-202	0 05:22
	25768	francois.protopapa@s	sandsiv.com invited		04-07-2020 0	5:19	
	25767	volkan.uzakgoeren@s	sandsiv.c invited		04-07-2020 0	5:19	

! Customer !

By default Customers list shows the list of customers who were ever imported to VoC Feedback via an file. Please note that once an import is made the record of the Customer is stored even after you delete the related Questionnaire created as a result of the import.

Please go on:

https://support.sandsiv.com/hc/en-us/articles/115002182589-Customers

WEB to DIGI

https://support.sandsiv.com/hc/en-us/articles/360013890460-Invitingcustomers-to-a-DIGI-channel-survey-via-SMS-or-WEB







WEB Survey creation Survey questionnaire status @ VOCHUB



WEB Survey creation Quarantine rules



Quarantine overview (https://support.sandsiv.com/hc/

Quarantine is a way to prevent the same customer to be invited into

This approach revolves around the concept that if the customer was invited once they shouldn't receive other invites shortly after that. This allows to prevent an impression of spamming if your company's CRM business logic puts the same customer into multiple imports.

Quarantine status is checked at the moment

VoC Feedback is aware of the Question invited to any of those surveys.

The survey which the customer is being imported into at the moment is called affected survey. The other surveys to which the customer could have been already invited are called "blocking" surveys. In other words, "blocking" surveys don't allow the customer to be invited into affected survey if they have a questionnaire for the customer within them already.

(https://support.sandsiv.com/hc/en-us/articles/202302881-Surveys-Quarantine)

VoC Feedback is aware of the Questionnaires that already exist in surveys and can check if the customer was already



WEB Survey creation Create your case alert

1. Go to "Global settings" and select "Case Alerts Settings"

Advanced Settings	Common Settings	Language Settings	Case Alerts Settings	Quarantines Settings	Layouts			
Case Alerts						+ Add (Case A	lert
Name						Acti	ons	
123123						٥	+	
vko						٥	+	Î
Test Vuk Case Aler	t2					٥	+	•

2. Insert "Emails" boxes to alert

Save Case Alert	×
Name	
Customer-Training-WEB(Volkan)	
Emails	+ Add email
volkan.uzakgoeren@sandsiv.com	×
	Cancel ✓ Save

3. Add (+) your case alert according your needs (Answer score, metadata, classifier)

Case alert condition based on answer	×
Case Alert Type	
Answer	· ~
Question External ID *	
WEB-Training-NPS	
Alert condition *	
<=	· ~
Answer Value *	
6	
Join Condition *	
OR	· ~
	Cancel ✓ Save







Detractor/Churn risk follow up alert: Customer Training-WEB Survey (Volkan) Index ×

SandSIV Survey <noreply@sandsiv.com> to me 💌

Answers:{questions}{Address}

Case Alert!

Customer ID: LRjmwZY85WwLhd2

Address: volkan.uzakgoeren@sandsiv.com

Questionnaire ID: 24963

Questions (by title): Survey invitation text: None Volkan-Training-WEB-Introduction: None WEB-Traning-CSAT: 3 WEB-Training-CES: 3 WEB-Training-NPS: 1 WEB-Training-NPS<9: No comments...



WEB Survey creation Download survey's result & check return file content

Go to "VOC Feedback" and choice "Export" Select the Survey result you want download

Ехро	Export Results Export Queue Export Schedule												
Ехро	Export Results Summary statistics												
Filte	Filtered by: Creation Date V Start: 03-07-2020 End: 04-07-2020 Channel: WEB Search												
	Select items for export												
	ID \$	Survey 🖨	Imported	Invited	Started	Completed	Terminated	Partial	Expired	Response rate	Response rate with partial		
	410	Customer Trai	5	0	0	5	0	0	0	100%	100%		
0	534	Tutorial WEB/	0	0	0	0	0	0	0	0%	0%		
	531	Test	0	0	0	0	0	0	0	0%	0%		
	530	Case Alert Test	0	0	0	0	0	0	0	0%	0%		
	526	vko survey	0	0	0	0	0	0	0	0%	0%		
	524	Tutorial WEB/	0	0	0	0	0	0	0	0%	0%		
\otimes	522	Tutorial WEB	0	0	0	0	0	0	0	0%	0%		
0	520	Tutorial WEB	0	0	0	0	0	0	0	0%	0%		
\otimes	517	Tutorial WEB	0	0	0	0	0	0	0	0%	0%		
\otimes	515	Tutorial WEB	0	0	0	0	0	0	0	0%	0%		
10	•			1 2	3 4 5	6 7 8	9 10 »	•••			1 - 10 of 335		

3. Push on

Export

4. Choose your adequate "Exporter"



5. Survey's return data are now ready in the "Export queue"

Export Result	s Export Queue	Exporters List	Export S	chedule
Export Dopult				
Export Result	5			
Filtered by:	Creation Date	✓ Start:	03-07-2020	E
				S
ID \$	Survey 🖨	Imported	Invited	Started
410	Customer Trai	5	0	0

6. Download the file within "Export Queue"

Export Queue + Add to										
					Search					
ate Added 🗢	Start 🗢	End 🗢	Survey Title 🖨	Channel 🗢	Exporter 🗢	State 🗢	File			
4-07-2020 05:13	03-07-2020 00:00	05-07-2020 00:00	Customer Trai	WEB	Default Exporter	completed	۵			
4-07-2020 05:12	03-07-2020 00:00	05-07-2020 00:00	Test support sa	WEB	Default Exporter	completed	۵			
4-07-2020 05:11	03-07-2020 00:00	05-07-2020 00:00	Test support sa	WEB	Default Exporter	completed	۵			
4-07-2020 05:11	03-07-2020 00:00	05-07-2020 00:00	Test support sa	WEB	Default Exporter	completed	۵			
3-07-2020 20:32	26-06-2020 00:00	02-07-2020 23:59	QAtest_reg	WEB	Default Exporter	completed	۵			
3-07-2020 20:31	02-07-2020 00:00	02-07-2020 23:59	QAtest_reg	WEB	Default Exporter	completed	۵			
3-07-2020 20:30	02-07-2020 20:00	03-07-2020 19:59	QAtest_reg	WEB	Default Exporter	completed	۵			
3-07-2020 20:29	03-07-2020 19:00	03-07-2020 19:59	QAtest_reg	WEB	Default Exporter	completed	۵			
3-07-2020 20:28	22-06-2020 00:00	28-06-2020 23:59	QAtest_reg	WEB	Default Exporter	completed	۵			
3-07-2020 17:51	03-07-2020 16:00	03-07-2020 16:59	kbu_demo	WEB	Kirill_Test_Exporter_C	completed	۵			

7. Open the file and check the content for correctness

Survey Id	Questionnaire Id	Creation	Start Time	End Time	State	Customer EXTERNAL_ID	Address	Language	Survey invitation text	Volkan-Training-WEB-Introduction	WEB-Traning-CSAT	WEB-Training-CES	WEB-Training-NPS	WEB-Training-NPS<9	WEB-Training-NPS>9
410	24947	20.01.2019 15:17	20.01.2019 15:17	20.01.2019 15:18	Completed	+0.68728000 1547993840		EN			5	4	5	You should imrpove the know hoe yours employees	
410	24948	20.01.2019 15:19	20.01.2019 15:20	20.01.2019 15:20	Completed	LRjmwZY85WwLhd2	volkan.uzakgoeren@sandsiv.com	EN			2	5	10		I like your new phone Z14!
410	24950	20.01.2019 15:57	20.01.2019 15:57	20.01.2019 15:58	Completed	LRjmwZY85WwLhd2	volkan.uzakgoeren@sandsiv.com	EN			2	1	0	Keep going improving	
410	24952	21.01.2019 08:49	21.01.2019 08:49	21.01.2019 08:50	Completed	LRjmwZY85WwLhd2	volkan.uzakgoeren@sandsiv.com	EN			2	2	4	Speriamo	
410	24953	21.01.2019 09:02	21.01.2019 09:02	21.01.2019 09:03	Completed	LRjmwZY85WwLhd2	volkan.uzakgoeren@sandsiv.com	EN			4	5	5	This is the alert test for Volkan. Let's try it!	

Summary statistics									
nd: 04-07-202	20 Chan	nel: WE	B 🗸	Search					
elect items for ex	lect items for export								
Completed	Terminated	Partial	Expired	Response rate	Response rate with partial				
5	0	0	0	100%	100%				

WEB Survey creation Return file

Survey Id	Questionnaire Id	Creation	Start Time	End Time	State	Customer EXTERNAL_ID	Address	Language
410	24947	20.01.2019 15:17	20.01.2019 15:17	20.01.2019 15:18	Completed	+0.68728000 1547993840		EN
410	24948	20.01.2019 15:19	20.01.2019 15:20	20.01.2019 15:20	Completed	LRjmwZY85WwLhd2	volkan.uzakgoeren@sandsiv.com	EN
410	24950	20.01.2019 15:57	20.01.2019 15:57	20.01.2019 15:58	Completed	LRjmwZY85WwLhd2	volkan.uzakgoeren@sandsiv.com	EN
410	24952	21.01.2019 08:49	21.01.2019 08:49	21.01.2019 08:50	Completed	LRjmwZY85WwLhd2	volkan.uzakgoeren@sandsiv.com	EN
410	24953	21.01.2019 09:02	21.01.2019 09:02	21.01.2019 09:03	Completed	LRjmwZY85WwLhd2	volkan.uzakgoeren@sandsiv.com	EN

Title of the question defined in the survey

Survey invitation text	Volkan-Training-WEB-Introduction	WEB-Traning-CSAT	WEB-Training-CES	WEB-Training-NPS	WEB-Training-NPS<9	WEB-Training-NPS>9
		5	4	5	You should imrpove the know hoe yours employees	
		2	5	10		I like your new phone Z14!
		2	1	0	Keep going improving	
		2	2	4	Speriamo	
		4	5	5	This is the alert test for Volkan. Let's try it!	





BECAUSE BEING HUMAN IS A GOOD BUSINESS

1:



customer intelligence made in switzerland

